



# **Planning & Design**

The Foundation of Successful  
Management

# Planning & Uncertainty

- **Planning**

↳ coping with uncertainty by formulating future courses of action to achieved specified results



# How Planning Helps You

1. Helps you check on your progress
2. Helps you coordinate activities
3. Helps you think ahead
4. Helps you cope with uncertainty

# Making Plans



Figure 5.2

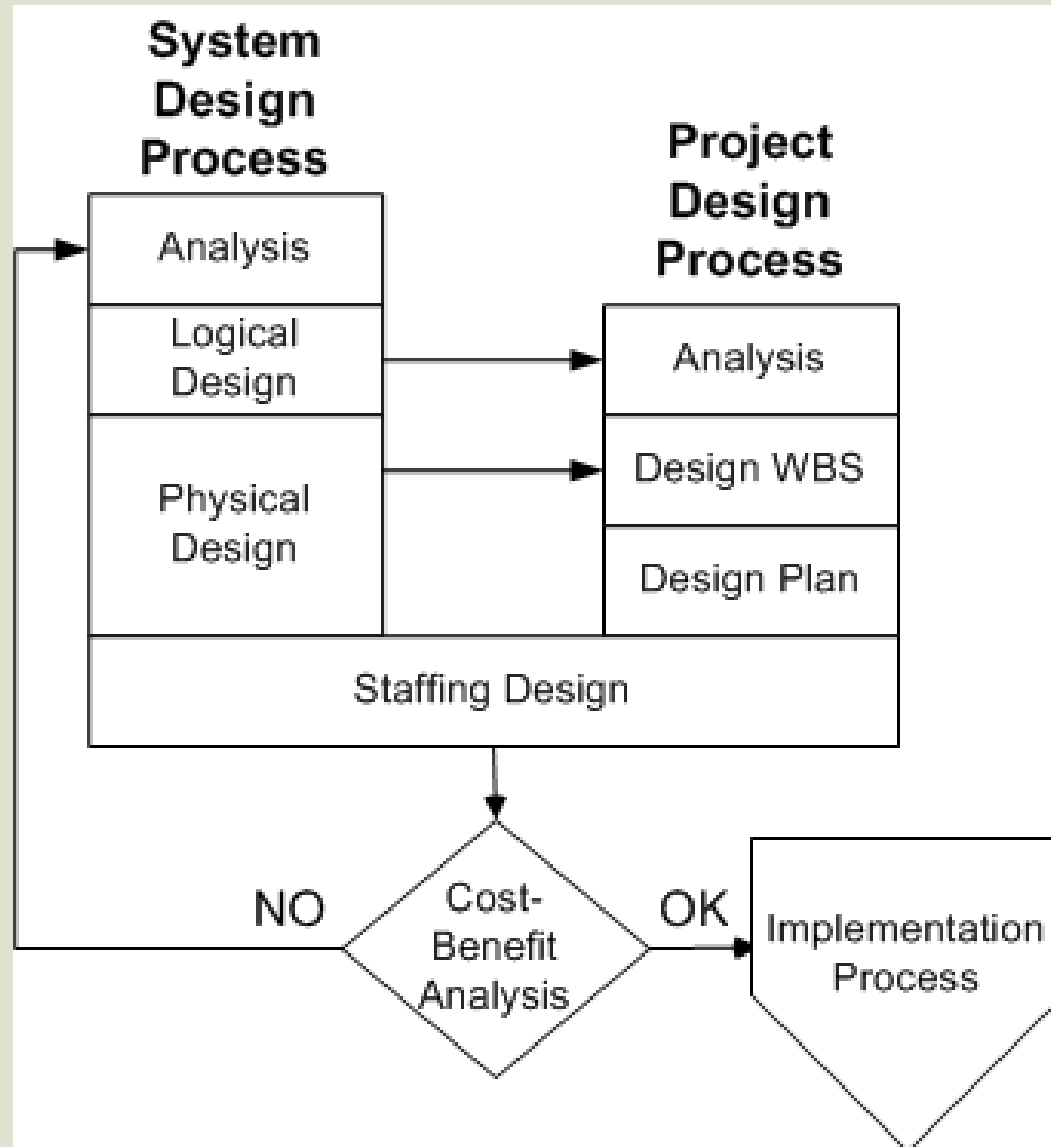
# Goals, Action Plans, & Operating Plans

- **Goals**

- ↳ specific commitment to achieve a measurable result within a stated period of time
- ↳ also known as an objective
- ↳ strategic, tactical, operational

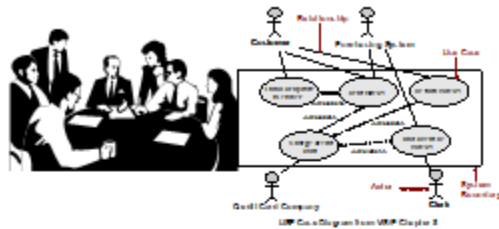


# Integrating System and Project Design



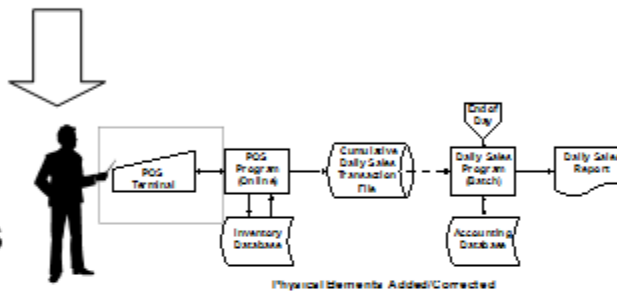
# The IS Design Process

Analysts



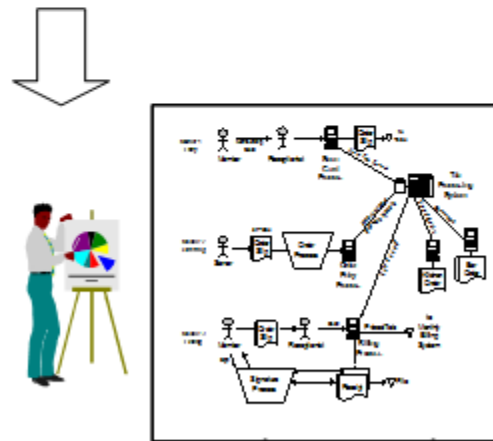
*Define  
the Business Problem*

Logical  
Designers



*Define  
the Systems Logic*

Physical  
Designers

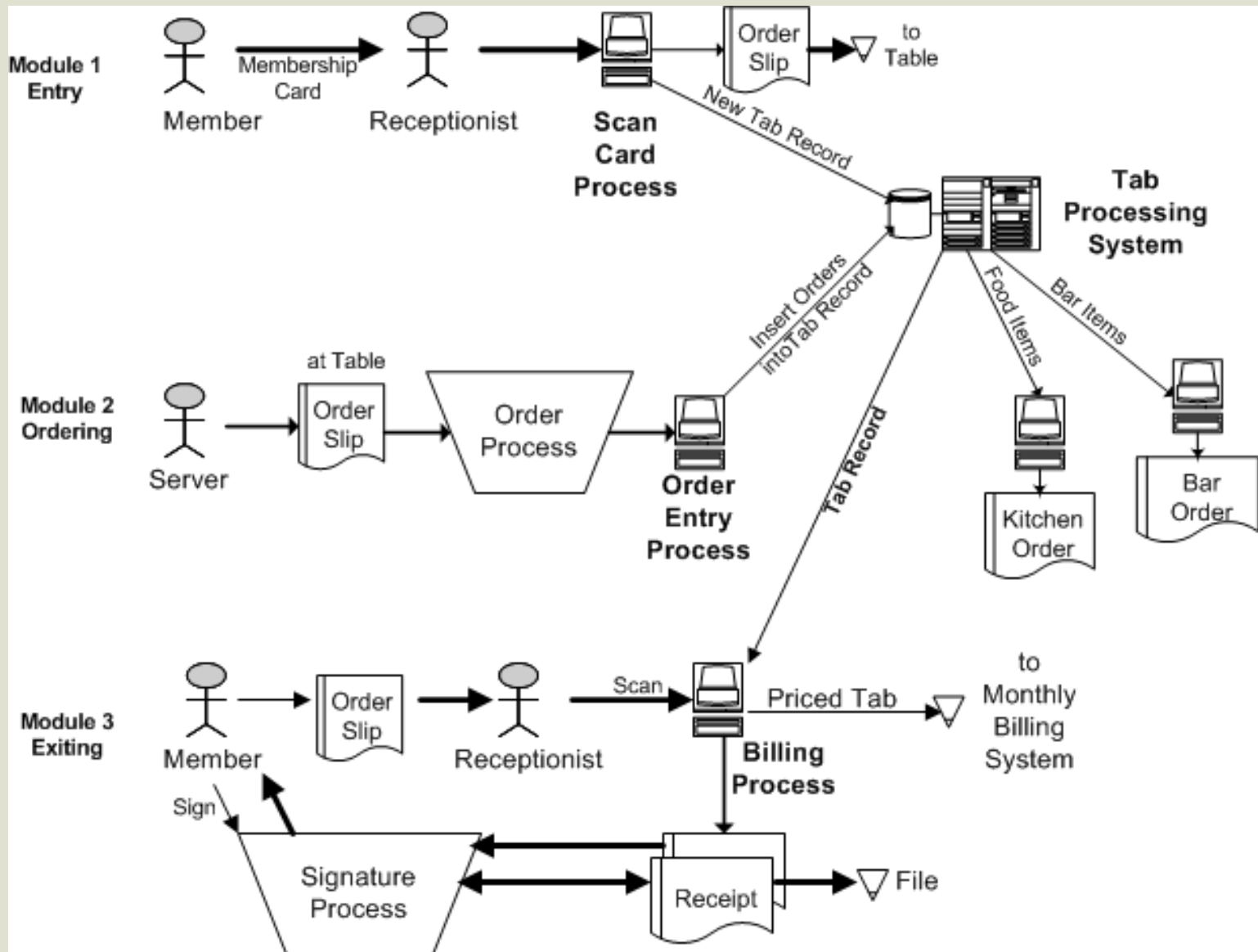


*Define  
What needs to be done  
and How*

Schedule

Costs

# A Physical Design (Restaurant)





# Project Design Process

