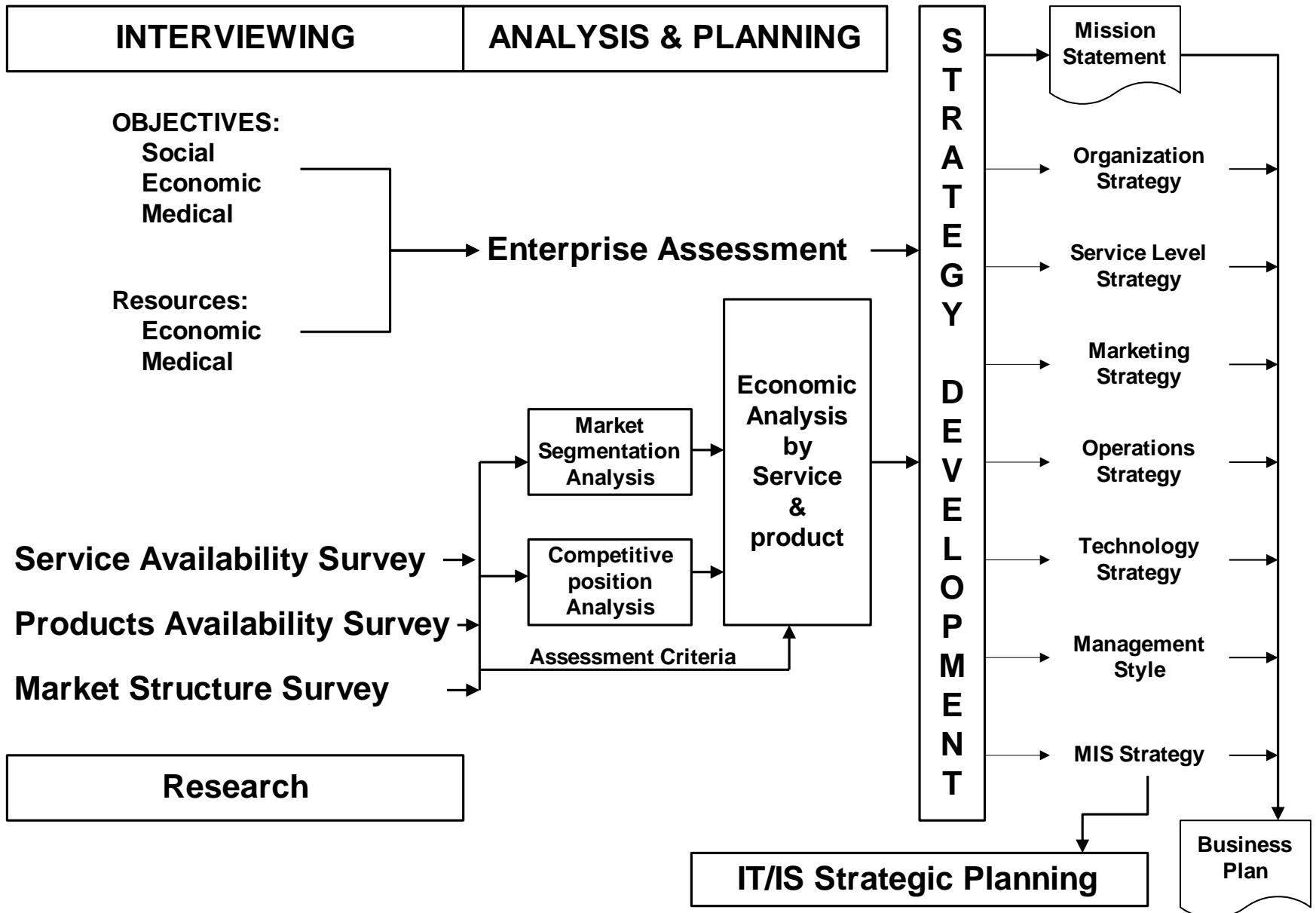


# Strategic Planning Processes

- The Traditional Strategic Business Planning Process
- Approaches to Transitioning to the IT Strategic Plan
- The Traditional Strategic IT Planning Process
- Integrated Business and IT Strategic Planning
- Producing an Integrated Business/IT Plan

Munawar, PhD

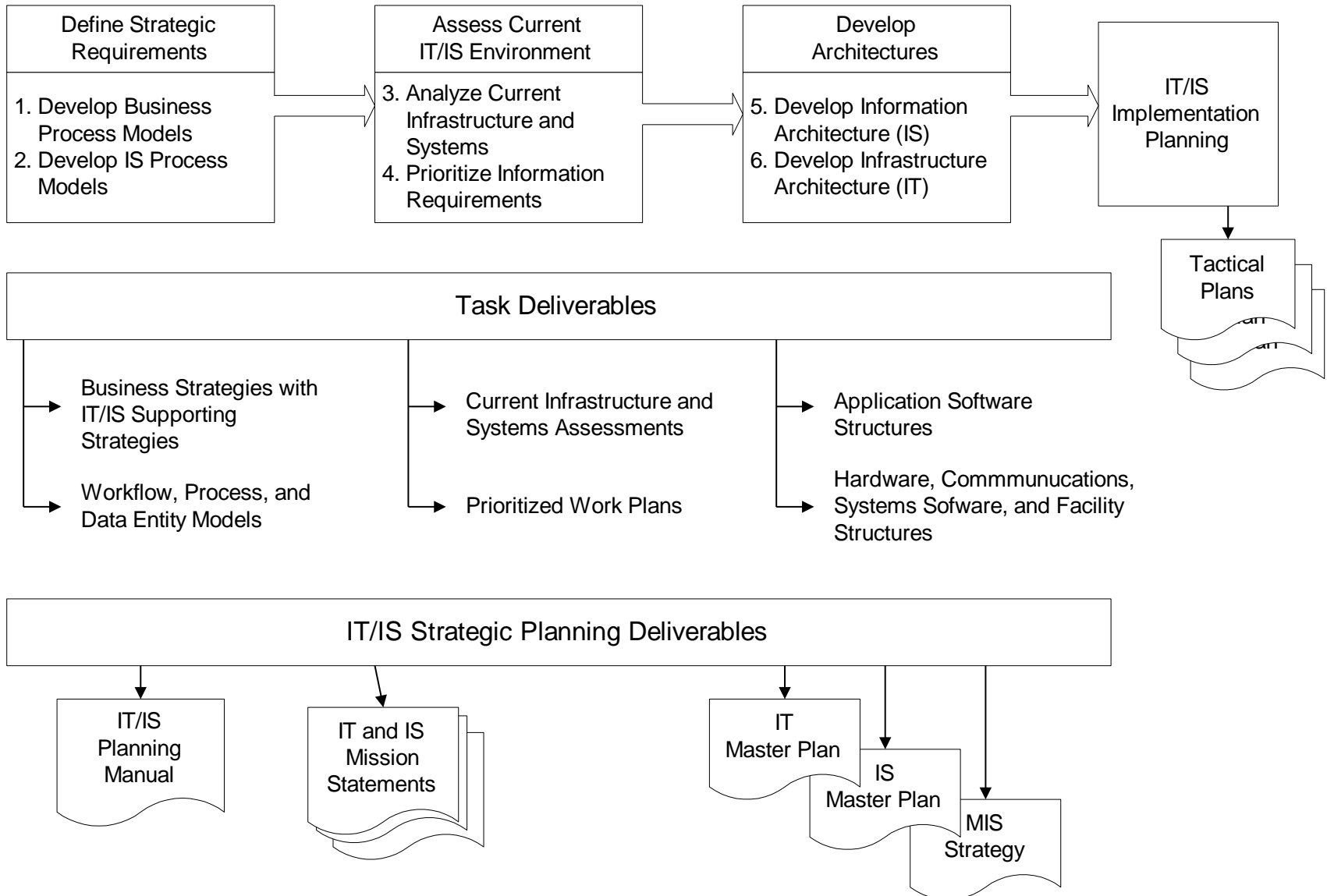
# Strategic Planning Methodology



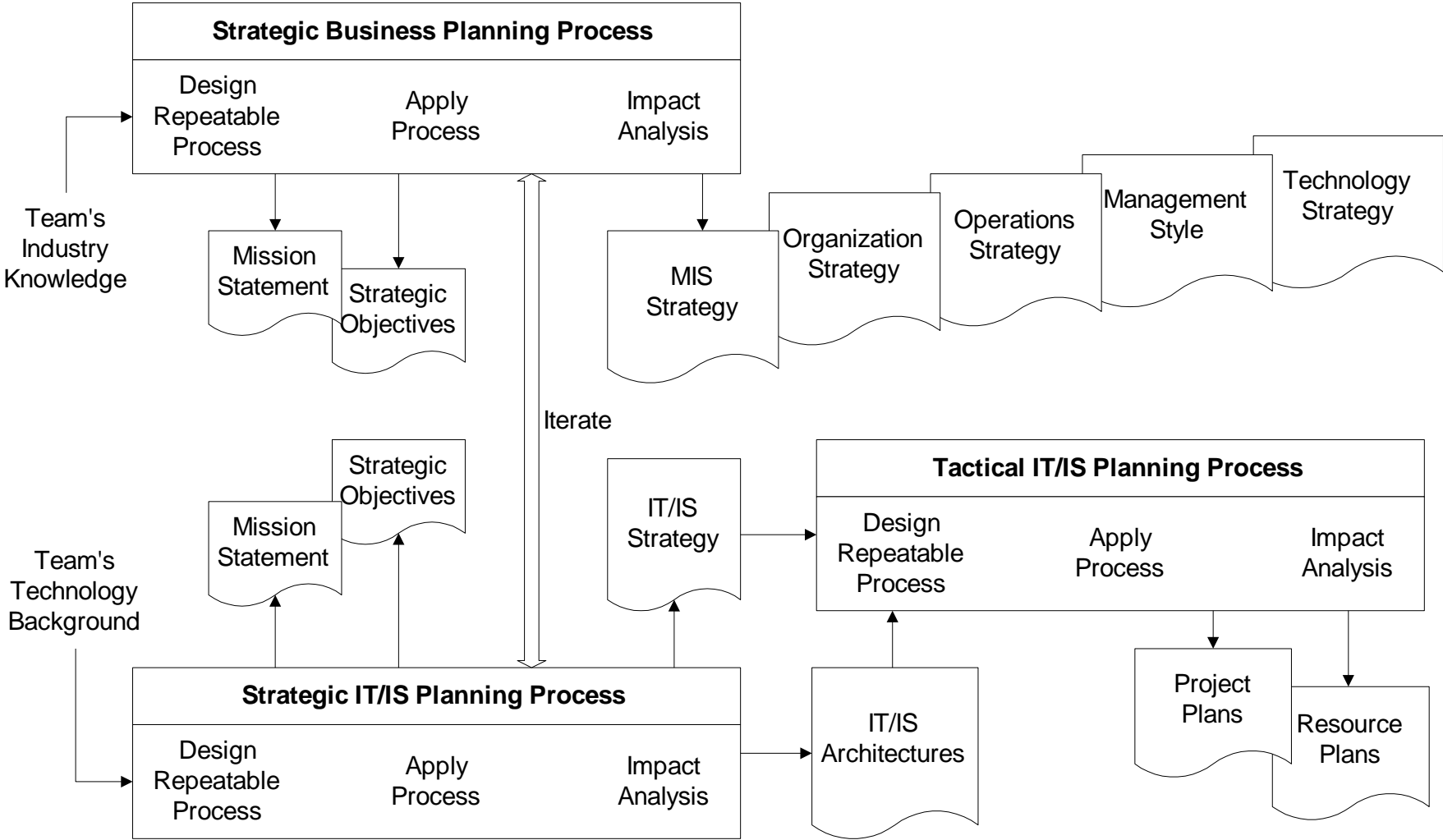
# APPROACHES TO IT STRATEGIC PLANNING

	1 Business- Led	2 Method- Driven	3 Admin	4 Organizational ‡	5 Technology ‡
Underpinning Assumption	Business Plans and Needs Should Drive IS Plans	Formalized Planning Methodology	Use Firm's Methodology	<i>Continuous Shared Planning Activities</i>	Quality Business/ Information Modeling
Emphasis of Approach	Use Business Plans to Lead Development of IS Plans	Selection of Best Method/ Best Consultant	Project ROI	<i>User/IS Cooperation and Learning</i>	Creation of Business Process/ Information Models
Slogan	<b>Business Drives IS</b>	<b>Planning Needs a Method</b>	<b>Follow the Rules</b>	<b>Themes with Teams</b>	<b>Model the Business</b>
Key to Success	Operationalized Business Plan	Integrated Strategic, Tactical, and Implementation Methodology	Effective Steering Committee	<i>Experienced Users and IS Personnel</i>	Quality Business Process Reengineering Programs
Problem	Business Plan Quality	Availability of Methodologies	Tactical	<i>Tactical</i>	Difficult

# An IT Strategic Planning Process



# Integrated Business and IT Strategic Planning



# Producing an Integrated Business/IT Strategic Plan

