PENDAHULUAN DESAIN PRODUK

PRAKTIKUM

***HOWS PRODUCT DESIGN WORKS***

1. PENENTUAN AREA PRODUK
2. PENENTUAN PEMINATAN
3. PENENTUAN KELOMPOK ATAU INDIVIDU

**Daftar Pustaka**

1. Lawson, Bryan. 1990. *How Designers Think*. Butterworth Architecture.

2. Pena, Parshall. 2006. *Problem Seeking – Fourth Edition*.

HOK. Pub.

3. Roozenburg, N.F.M. & J. Eekels. 1995. *Product Design: Fundamentals and Methods*. John

Wiley & Sons.