P2 DESAIN PRODUK - PRAKTIKUM

***FROM ART TO PART***

*DISIGNING AND CONCEPT*

Begins from the problem statement

The design brief should be clear and simple

The designer attempts to produce an outline of a solution

A conceptual design is a usually an outline of key components and their arrangement with the details of the design.

You may find that you like several of the solutions. Eventually, you must choose one. Careful comparison with the original design brief will help you to select the best

Deciding among the several possible solutions is not always easy. Then it helps to summarize the design requirements and solutions and put the summary in a chart. Which would you choose? In case like this, let it be the one you like the best

**Daftar Pustaka**

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2. Pena, Parshall. 2006. *Problem Seeking – Fourth Edition*.

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3. Roozenburg, N.F.M. & J. Eekels. 1995. *Product Design: Fundamentals and Methods*. John

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