P5 DESAIN PRODUK - PRAKTIKUM

***FROM ART TO PART***

*DISIGNING AND CONCEPT*

CONCEPT BRIEF

It is important when designing a product that you not only consider the product design specification but you also consider the activities downstream of the design stages

**Daftar Pustaka**

1. Lawson, Bryan. 1990. *How Designers Think*. Butterworth Architecture.

2. Pena, Parshall. 2006. *Problem Seeking – Fourth Edition*.

HOK. Pub.

3. Roozenburg, N.F.M. & J. Eekels. 1995. *Product Design: Fundamentals and Methods*. John

Wiley & Sons.