



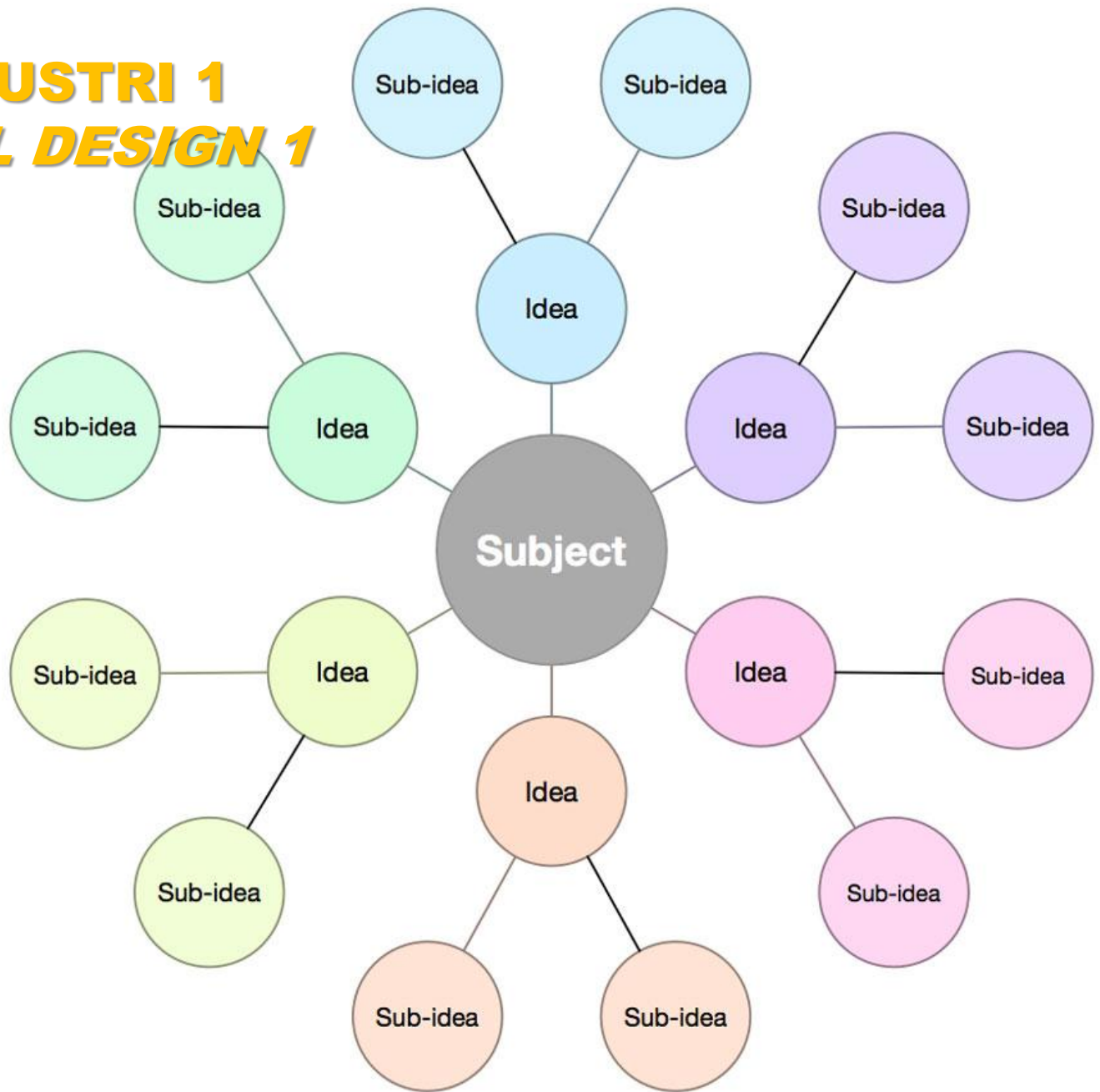
[www.esaunggul.ac.id](http://www.esaunggul.ac.id)

***DESIGN BY RESEARCH AND ANALYSIS***  
**PERTEMUAN KE-3**  
**GEGGY GAMAL S., S.DES, M.DES**  
**DESAIN PRODUK / FDIK**

# DESAIN INDUSTRI 1

## INDUSTRIAL DESIGN 1

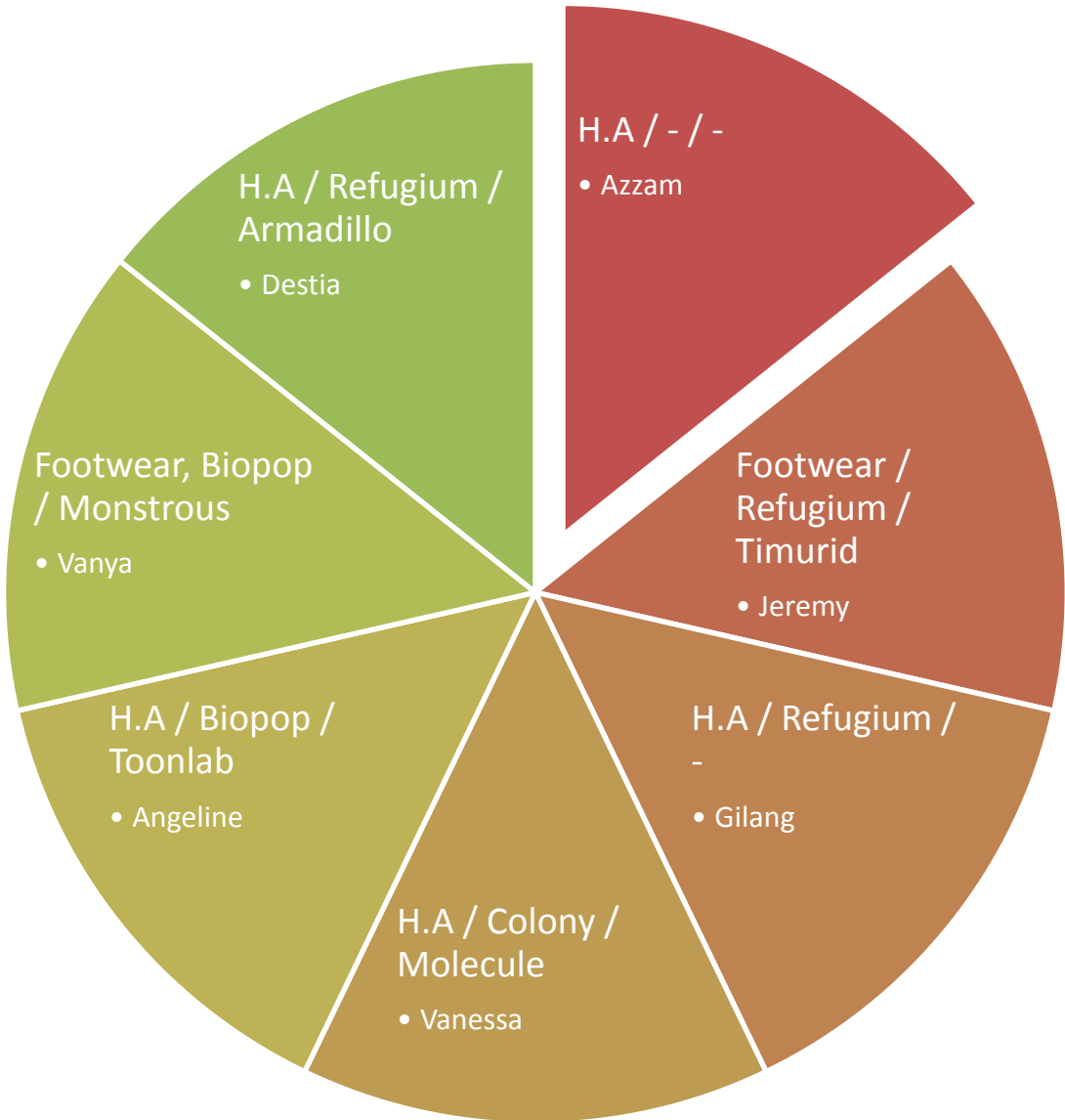
Lecturer | Geggy Gamal S., S.Des, M.Des



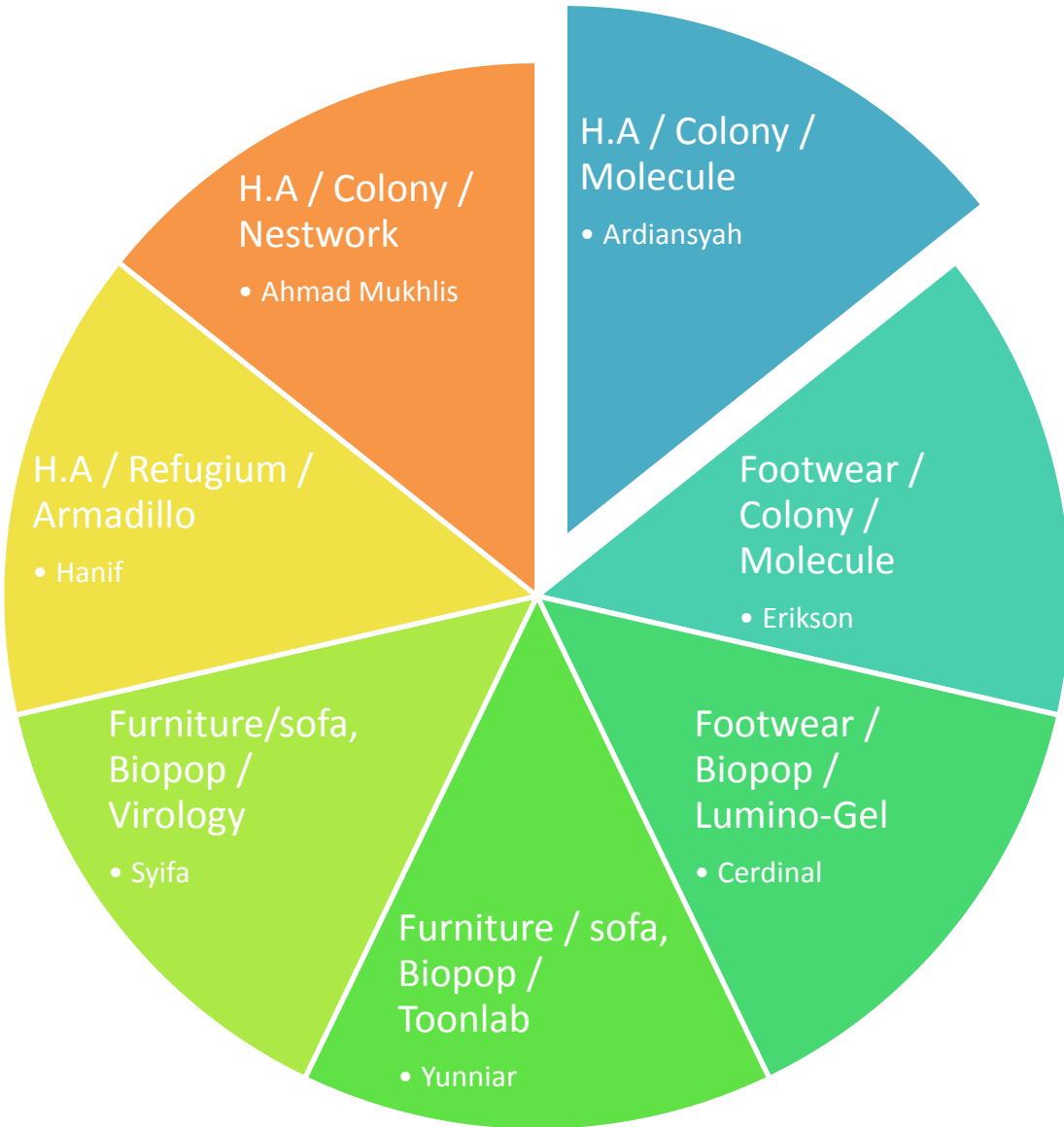
DESIGN  
BY RESEARCH  
& ANALYSIS

*AREA OF SCOPE  
CONFIRMATION DIAGRAM*

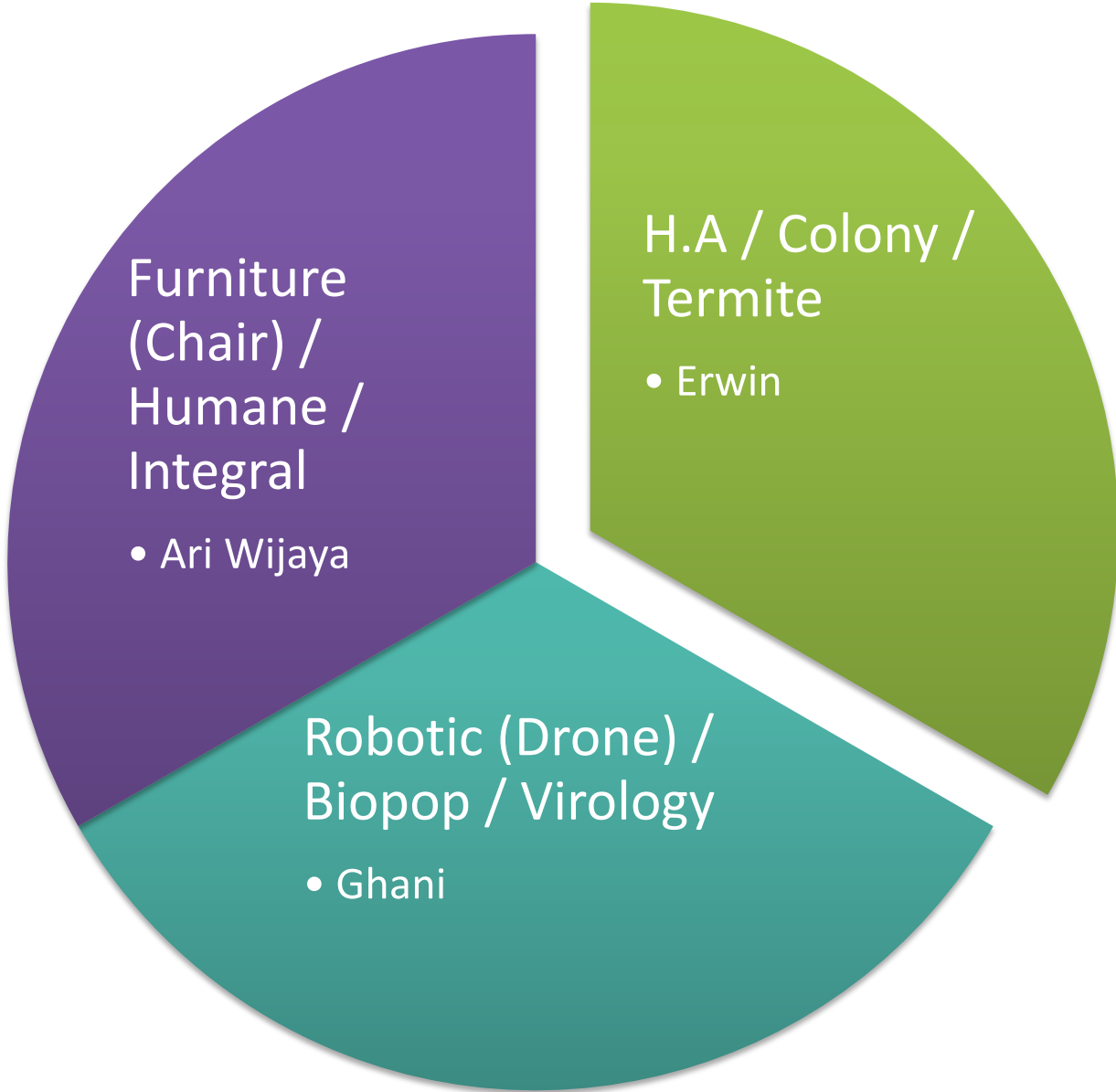
# CONCEPT-TYPE CONFIRMATION



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# CONCEPT-TYPE CONFIRMATION



Furniture  
(Chair) /  
Humane /  
Integral

• Ari Wijaya

H.A / Colony /  
Termite

• Erwin

Robotic (Drone) /  
Biopop / Virology

• Ghani

*AREA OF CONCEPT  
CONFIRMATION DIAGRAM*

## **VIROLOGY**

- Syifa (Furniture, Sofa)
- Ghani (Robotic, Drone)

## **MONSTROUS**

- T. Vanya (Footwear)

# **BIOPOP**

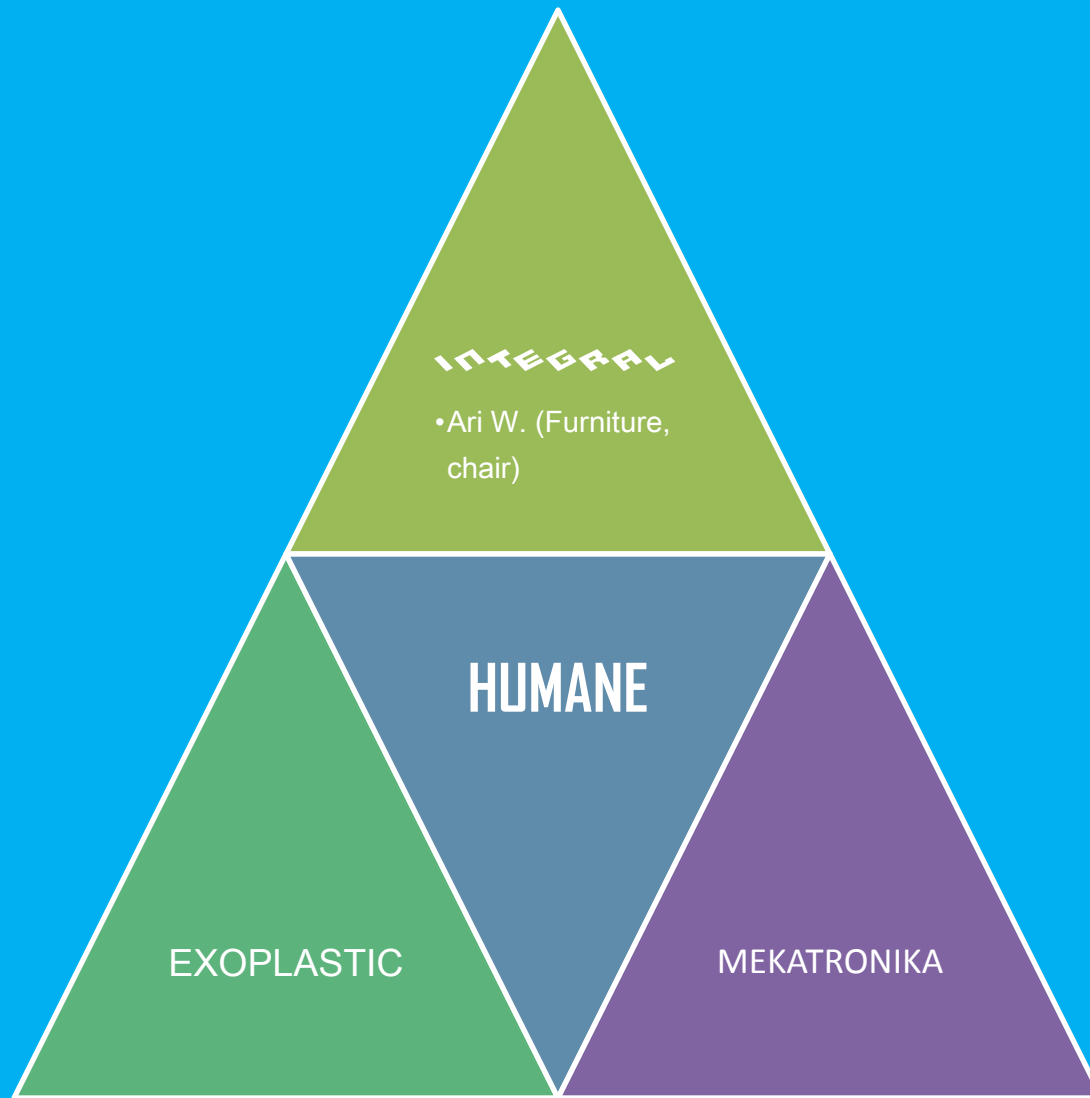
## **LUMINO-GEL**

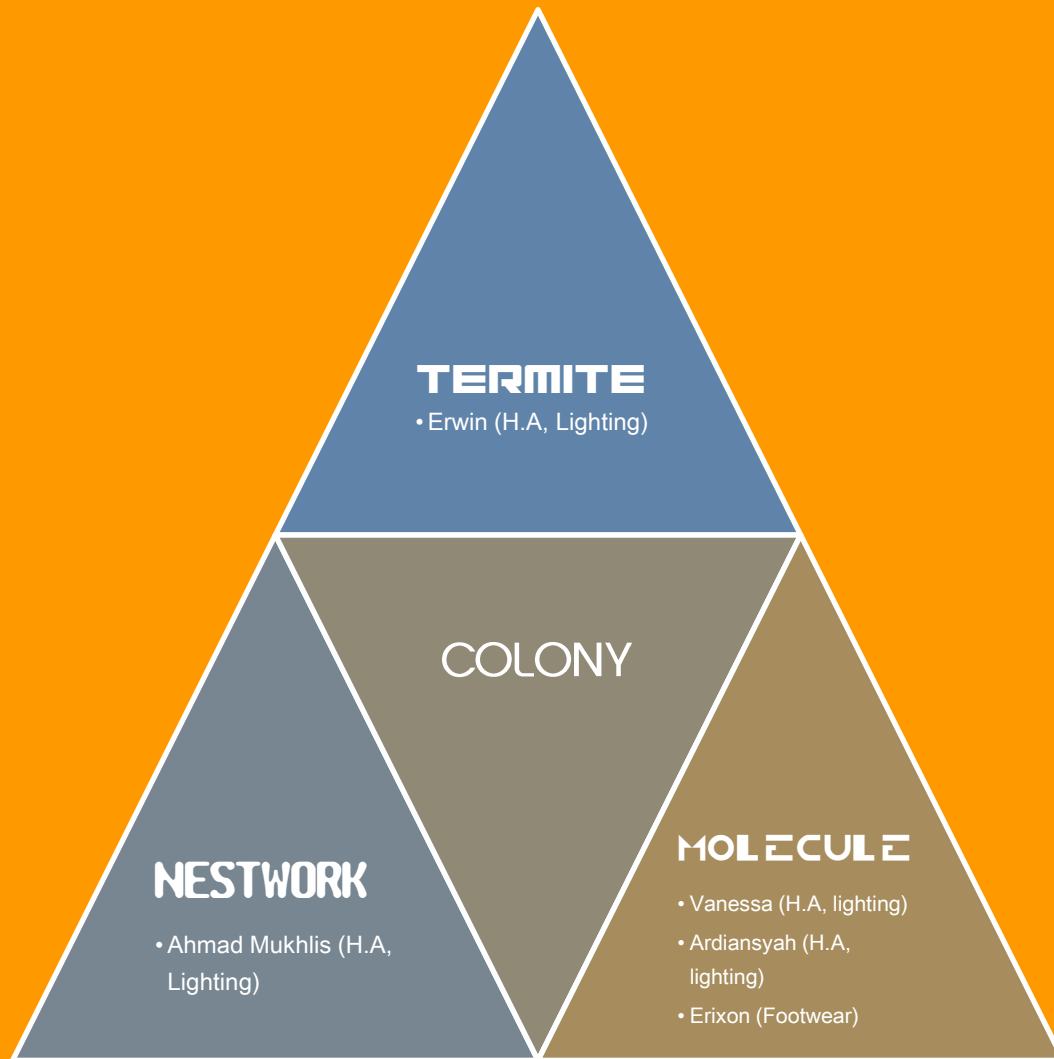
- Cerdinal (Footwear)

## **TOON-LAB**

- Angeline (Home appliance, lighting)
- Yunniar (Furniture, sofa)







**INTERFLEX**

**ARMADILLO**

- Destia (H.A, Lighting)
- Hanif (H.A, Lighting)

**REFUGIUM**

**timurid**

- Jeremy (Footwear)

**ARTISTRY**

Gilang (H.A, Lighting) > Sub-concept ?

*PHASE ONE*  
*PLANNING / DESIGN RESEARCH*

