

## **PERTEMUAN 13**

### **DSP 309 DESAIN INDUSTRI 1**

#### ***GRAPHICS and TYPE***

*THE PRESENTATION OF IDEAS N INFORMATION IS OFTEN A CRITICAL COMPONENT IN THE PRODUCT DEVELOPMENT PROCESS.*

- 1. REPRESENT INTANGIBLE*
- 2. EXPLAIN THE DETAILS OF CONCEPTS*

*LAYOUT AND IMAGE CREATION ARE HANDLED BY COMPUTER:*

- 1. KNOWLEDGE GRAPHIC DESIGN TECHNOLOGY*
- 2. PAGE LAYOUT*
- 3. FILE PREPARATION*

#### **Daftar Pustaka:**

- 1. VAKEPPA, 2000, Product Semantics, UIAH, Helsinki, Finland*
- 2. Alastair Fuad-Luke, 2006, The Eco-Design Handbook, New edition, Theme & Hudson, London.*
- 3. Butler, Jill, Holden, Kritina, , Lidwell, William, 2004, Universal Principle of Design , Rockport Publisher, United States of America*
- 4. PENA & PARSHAL, 2001, Problem Seeking, John Willey & Sons Inc. USA*
- 5. CUFFARO, Daniel, 2006, Process, Material, and Measurements, Rockport Publisher, USA.*