

KVU213

3 SKS • SEMESTER GANJIL 2012/2013 • RABU, 09.10 - 12.30 & 13.00-16.20 • LAB. MAC.

TIPOGRAFI APLIKASI • PERTEMUAN III
TERMINOLOGI DALAM
DESAIN LAYOUT

6465 • DIPL.-DES. CHRISTOPHERA R. LUCIUS, ST.

TERMINOLOGI

FORMAT

APLIKASI

GRID

APLIKASI

BODY TEXT

DIN 476
PORTRAIT
LANDSCAPE

	portrait		landscape
	841 mm x 1189 mm	A9	1189 mm x 841 mm
	594 mm x 841 mm	A1	841 mm x 594 mm
	420 mm x 594 mm	A2	594 mm x 420 mm
	297 mm x 420 mm	A3	420 mm x 297 mm
	210 mm x 297 mm	A4	297 mm x 210 mm
	148 mm x 210 mm	A5	210 mm x 148 mm
	105 mm x 148 mm	A6	148 mm x 105 mm

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TERMINOLOGI

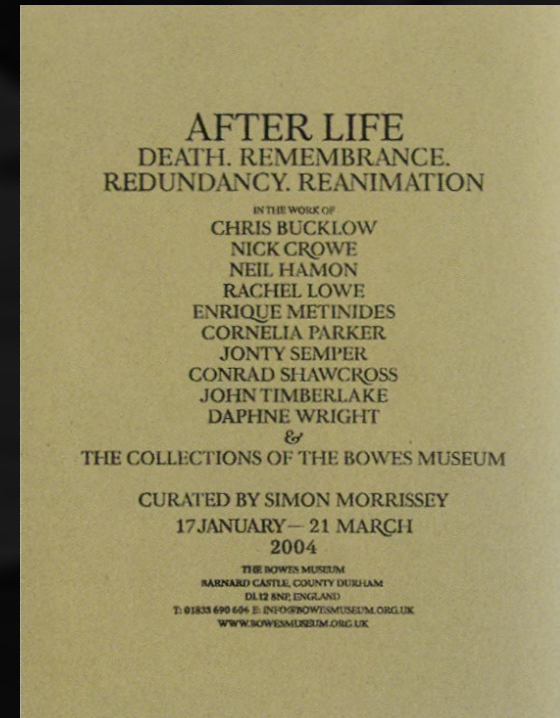
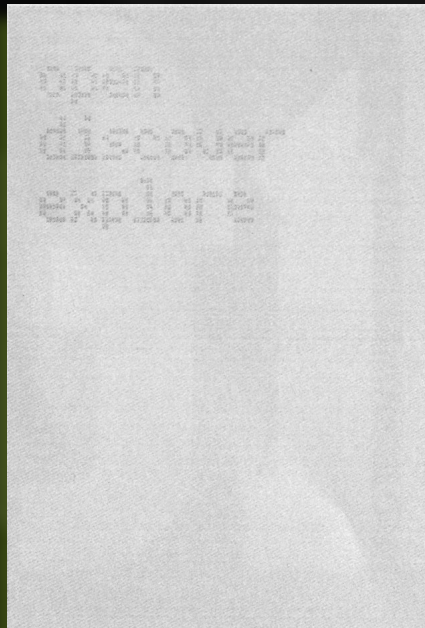
APLIKASI

FORMAT

GRID

APLIKASI

BODY TEXT



2GD/2GraphicDesign

ToC.2GDIV

200 mm x 100 mm

128

2000

Denmark

design

project

size

pages

year

origin

3 Deep Design

Amplification Jeff Busby

318 mm x 215 mm

48

2002

Australia

TERMINOLOGI

GRID

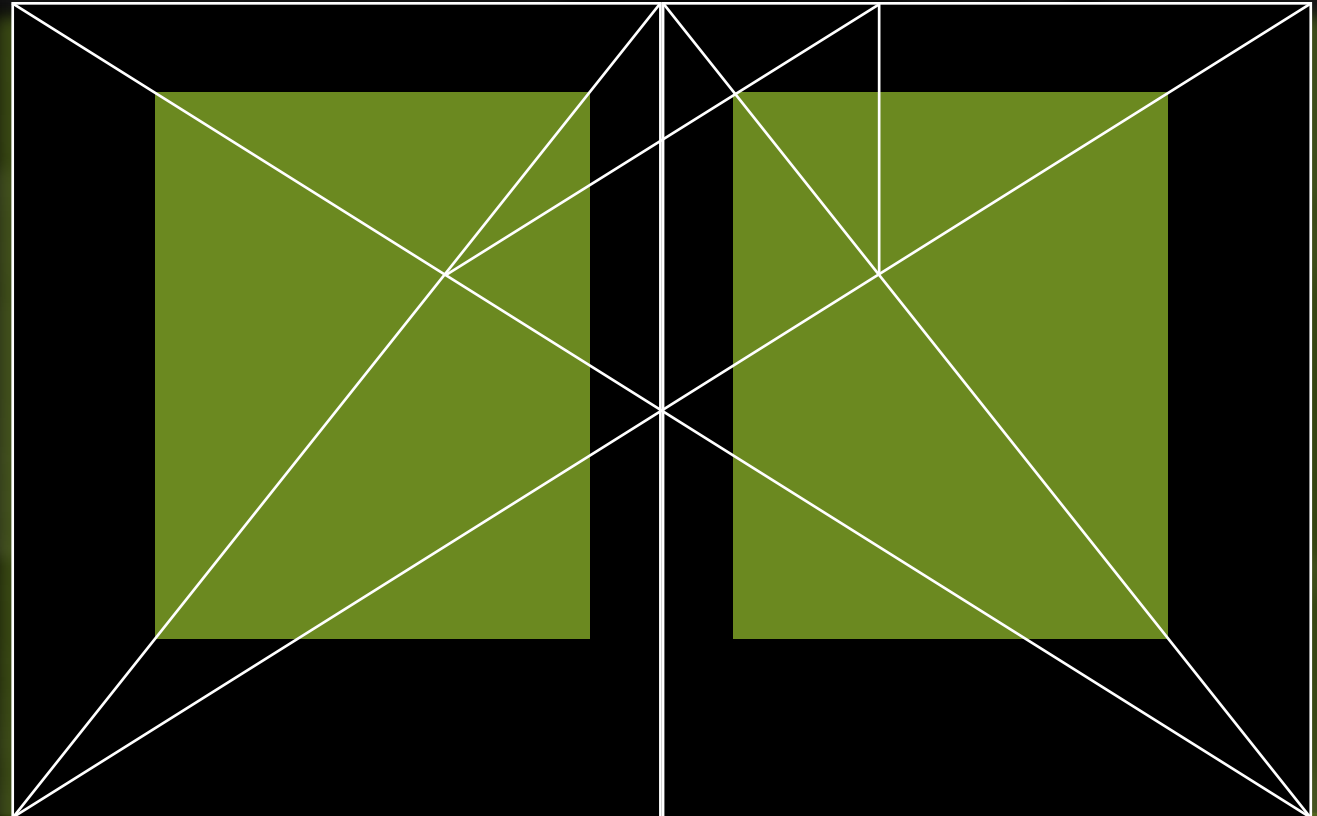
FORMAT

APLIKASI

APLIKASI

BODY TEXT

VAN DE GRAAF
GOLDEN CANON
PROPORSI
HORIZONTAL
VERTIKAL
GRID SYSTEM



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APLIKASI

FORMAT

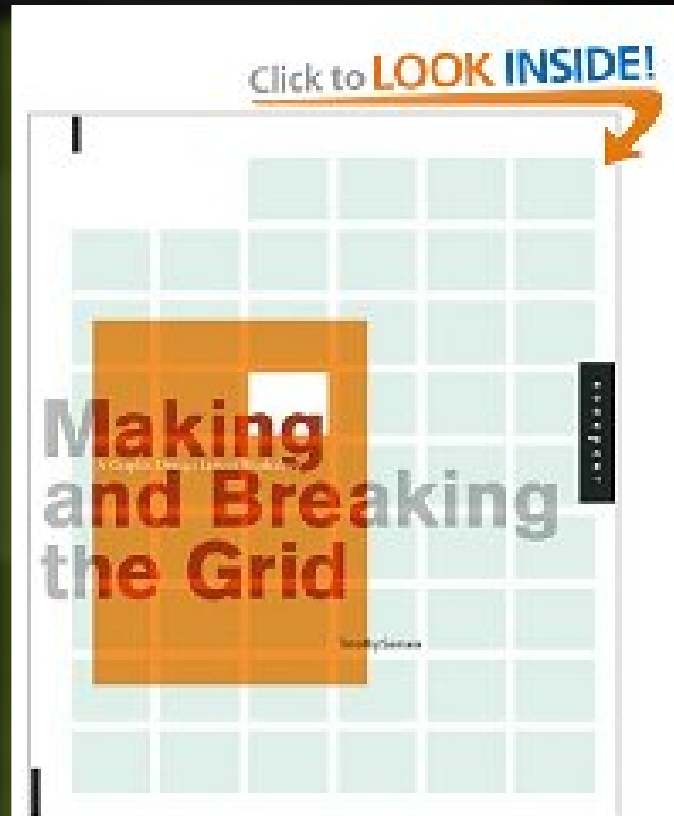
APLIKASI

GRID

BODY TEXT

*Making and
Breaking the
Grid*

Grid Systems



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BODY TEXT

FORMAT

APLIKASI

GRID

APLIKASI

ALIGNMENT
LINE LENGTH
WIDOW
ORPHAN
FOOTNOTE
CAPTION

ALIGN LEFT

Flush left text is aligned along the left margin or gutter, also known as ragged right; flush right text is aligned along the right margin or gutter, also known as ragged left; justified is aligned along the left margin, and letter- and word-spacing is adjusted so that the text falls flush with the right margin, also known as full justification; center is aligned to neither the left nor right margin.

Quay Sans ITC, Book, 20 Pt.

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DAFTAR PUSTAKA

- Jury, David. 2006. *What is Typography*. Switzerland: RotoVision. ISBN No. 2-88046-822-1.
- Bhaskaran, Lakshmi. 2006. *What is Publication Design*. Switzerland: RotoVision. ISBN No. 2-940361-46-0.
- Rustan, Surianto. 2009. *Layout: Dasar dan Penerapannya*. Jakarta: Gramedia. ISBN No. 978-979-22-4887-6.
- Fawcett-Tang, Roger. 2005. *Experimental Formats*. Switzerland: RotoVision. ISBN No. 2-88046-807-8.
- Friedl, Friedrich, Nicolaus Ott dan Bernard Stein. 1998. *Typography: when, who, how*. Köln: Könemann Verlagsgesellschaft. ISBN 3-89508-473-5.

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