

KVU213

3 SKS • SEMESTER GANJIL 2012/2013 • RABU, 09.10 - 12.30 & 13.00-16.20 • LAB. MAC.

TIPOGRAFI APLIKASI • PERTEMUAN IV  
ELEMEN DALAM  
DESAIN LAYOUT

6465 • DIPL.-DES. CHRISTOPHERA R. LUCIUS, ST.

# E L E M E N

JUDUL

KETERANGAN

NAVIGASI

BODY TEXT

HEAD

SUBHEAD

DECK

BYLINE

NAMEPLATE

## WHAT IS PUBLICATION DESIGN?

Lakshmi Bhaskaran

There are many different categories and types of publication, all aimed at different audiences, from consumer to corporate to trade.

Magazines, newspapers, and books are, perhaps, the most obvious candidates, but the world of publications does not end there.....

### PRINT MATTERS

It also incorporates annual reports, product catalogs, newsletters, journals and everything in between.....

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# E L E M E N

KETERANGAN

JUDUL

NAVIGASI

BODY TEXT

PULL QUOTES

CAPTION

CALLOUTS

FOOTNOTE

MASTHEAD

There are many different categories and types of publication, all aimed at different audiences, from consumer to corporate to trade. Magazines, newspapers, and books are, perhaps, the most obvious candidates, ***Magazines, newspapers, and books are, perhaps, the most obvious candidates, but the world of publications does not end there.*** It also incorporates annual reports, product catalogs, newsletters, journals and everything in between.

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# E L E M E N

## NAVIGASI

## JUDUL

## KETERANGAN

## BODY TEXT

PAGE NUMBER

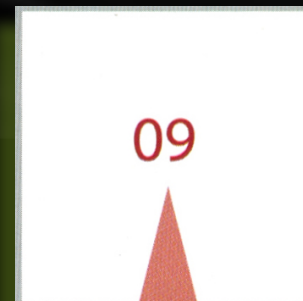
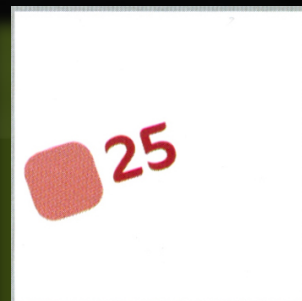
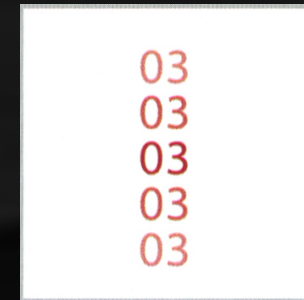
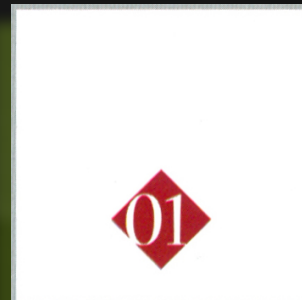
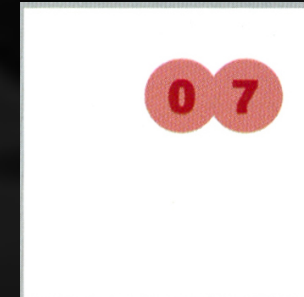
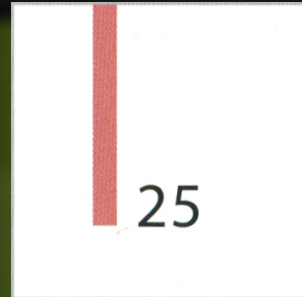
HEADER &

FOOTER

KICKERS

RUNNING HEAD

JUMLINES



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# E L E M E N

BODY TEXT

JUDUL

KETERANGAN

NAVIGASI

INITIAL CAPS  
INDENT  
LEADLINE  
SPASI

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## DAFTAR PUSTAKA

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- Bhaskaran, Lakshmi. 2006. *What is Publication Design*. Switzerland: RotoVision. ISBN No. 2-940361-46-0.
- Rustan, Surianto. 2009. *Layout: Dasar dan Penerapannya*. Jakarta: Gramedia. ISBN No. 978-979-22-4887-6.
- <http://en.red-dot.org>

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