

PERTEMUAN V

Semester Ganjil 2010/2011

Selasa, 08.20 - 10.00

R. Kelas

01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16

KVU 252

METODOLOGI DESAIN KOMUNIKASI VISUAL

2 SKS

PREFABRICATED STRATEGIES

AND

STRATEGY CONTROL

DESIGN AND DESIGNER

Design Methods in Action

Section 1. Prefabricated Strategies (Convergence)

Section 2. Strategy Control

SECTION 1

J. Christopher Jones.
Design Methods:
Seeds of Human Futures.

PREFABRICATED STRATEGIES (CONVERGENCE)

Systematic Search (The Decision Theory Approach)

Value Analysis

Systems Engineering

Man- Machine System Designing

Boundary Searching

Page's Cumulative Strategy

CASA (Collaborative Strategy for Adaptable Architecture)

DESIGN AND DESIGNER

Design Methods in Action

Section 1. Prefabricated Strategies (Convergence)

Section 2. Strategy Control

SECTION 2

J. Christopher Jones.
Design Methods:
Seeds of Human Futures.

STRATEGY CONTROL

Strategy Switching

Matchett`s Fundamental Design Method (FDM)

Sarwono, Jonathan dan Hary Lubis. 2007. **Metode Riset untuk Desain Komunikasi Visual**. Yogyakarta: Andi Offset. ISBN 978-979-29-0041-5.

Lawson, Bryan. 2005. **How Designers Think: The Design Process Demystified**. Burlington: Arcitectural Press. ISBN 978-0-7506-6077-8.

Jones, J. Christopher. 1979. **Design Method: Seeds of Human Futures**. London: John Wiley & Sons Ltd. ISBN 0-471-4490-0.